



APA Colorado Board Meeting Minutes

June 9, 2006, 1:00

Room 4.1.3 ~ Webb Municipal Services Building
Denver

Board Members Present:

Graham Billingsley, Boulder County
Dale Case, Boulder County
Russ Forrest, Town of Vail
Caryn Fox, Routt County
Bill Healy, City of Colorado Springs
Denise Henasey, APA Colorado
Abby Janusz, APA Colorado
Rebecca Leonard, Design Workshop
Kevin Puccio, New Town Builders
Meghan Pfanstiel, Rocky Mountain Home Association
Fahriye Sancar, UCD Faculty Rep
Jonathan Wachtel, UCD Student Rep
Susan Wood, Douglas County

1. Opening Remarks – Graham Billingsley

The meeting started at 1:16pm. After serving as APA Colorado President for as long as anyone can remember, Graham Billingsley, “for the last damn time” called the meeting to order. He will be succeeded by Dale Case as of July 1, 2006. Graham was recognized for his excellent service to the Board, and the Chapter as President. Graham’s term as AICP President-Elect has begun. Meghan Pfanstiel’s term on the Board has also ended. Her service was appreciated, as well.

2. Old Business

a. May Minutes – Dale made a motion for approval of the May 5, 2006 minutes, seconded by Bill Healy. APPROVED

b. PIC Update

There was not a quorum for the meeting earlier today. PIC did not meet the deadline for course submittal. The goal is next week; there should be 3 courses online by the Realtors Conference, the first week of October. There might need to be changes to the Faculty Committee.

Bill and Graham have been dealing with trade marking the name, logo, and program. Sabrina Stavish was recommended as an attorney with expertise in this area and has had several phone calls with Graham and Bill. The idea of allowing/encouraging people that become certified to add the PIC logo to their cards was discussed at the PIC meeting.

The next big focus of PIC needs to be marketing and completing 4 more classes.

Graham stated there was a distinct difference between the voluntary aspects of the APA Board and PIC. PIC is a business, with outside partners, and deadlines must be met.

c. Real World Planning

Dale integrated the comments from the last meeting in the syllabus. The class will have one session per topic. There will be a final exam with questions submitted by each of the instructors. Just missing a few more instructors, notably Urban Design and Economic Development.

3. Secretary/Treasurer's Report

Leah was absent, so Abby gave the Treasurer's Report.

There was discussion about PIC expenses being separated from APA expenses. At this point they come from the same account but are charged to separate expense categories.

The National rebate seemed large it appears to be a little more than half and will probably be lower in the 3rd quarter. This is a function of when people renew their memberships.

Meghan made a motion for approval of the Treasurer's report, Dale seconded.

APPROVED

4. New Business – None

5. Administrator Items – Abby Janusz and Denise Henasey

a. Conference – Denise and Abby went to Telluride for a site visit; saw all the potential spaces for sessions and events. Also, had a meeting with Chris Hawkins and John Adler of the Local Host Committee.

The Board made the decision that Henry Sobanet, Director of the Governor's Office of Planning and Budgeting would be the second speaker. The Board also instructed staff to get bids for printing the conference brochure.

Abby is working on sponsorships; so far, we've gotten a few Mesa Level, \$250. Additional sponsorship opportunities have been created: lanyards, give away bags, breaks and special events. Russ mentioned that what worked best for Vail was having Department Directors make the phone calls to consultants and attorneys that are affiliated with planning.

The RFP for the 2007 Conference has not gone out yet. The Board agreed it should be sent statewide.

b. Survey – At the time of the meeting there were 184 respondents to the survey. There were no real surprises from in the results and only a few negative comments. Interesting observations: 55% are AICP, indicating serious planners care about the organization, young planners are joining, 28% had not been to the Conference - who are they? Young? West Slope? There was high interest in swapping stories, at the least award winners could be highlighted in the newsletter.

The question about offering expanded programs was answered with "land use," what does that mean? Are we missing the basics? Follow up to this question can be worked into the conference survey.

There were extensive extra comments, with the theme being more networking and social events! Caryn noticed this as well, and is trying to organize a get together for July on the West Slope.

The survey produced a list of 50 names of people willing to help; many of the names appear to be new members. The Board discussed the need to contact these people right away and get them plugged in. Bill will contact Dick Anderwald about his interest. Denise will create an ongoing list of Volunteer

opportunities. Board members were asked to create job descriptions for their areas/committees and forward to Denise. The jobs will be specific with an estimate of the necessary time commitment.

The majority of respondents are interested in the work of the Legislative Committee; the willingness of the majority to participate appears to stop at writing/emailing their Representatives.

What will be done with survey? The results will be summarized in a newsletter article. Dale will contrast and compare with the Strategic Plan. Also, as a result of requests for more information and involvement, the Board Minutes will be consistently posted on the web page.

6. Other Reports

a. President Elect/Web Administrator – Dale Case, attendance appears to be questionable for the August Meeting. Denise will poll Board for August Meeting dates, maybe July 28 or August 4.

b. Vice President of External Affairs – Rebecca Leonard, called Ann with Colorado Historic Preservation; they would like APA Colorado to cosponsor their conference in February, “Planning Growth and Preservation.” They usually have 1200 attendees. They are specifically looking for a Planning Track. Bodhy Hedgcock, Clarion Associates and Denise Grimm, Boulder County will be asked to send info to Rebecca. They are also looking for a Keynote Speaker; please forward any ideas to Rebecca.

c. Vice President of Communications – Meghan Pfanstiel, nothing to report.

d. Professional Development Chair – Mike Sutherland, not in attendance.

e. Legislative Committee – Susan Wood, after serving for 6 years as Legislative co-chair, Liz Telford is resigning. Her effort and dedication will be missed. These are big shoes to fill; there are some candidates for her replacement.

There is Committee work that needs to be done over the summer. Ellen Ittelson will chair the Colorado Planning Act subcommittee. Eminent Domain and Takings need subcommittees; these are separate issues, but overlap considerably. Bill volunteered to help.

There is a possibility that the Legislative Committee, possibly Chuck Malick, could have a small presentation before the social event being planned by the Metro Reps. Susan commented on the survey, saying people are interested in legislative issues and maybe the Committee is lacking in successful marketing.

Update on Initiative #86 – Diminution of Value, Chuck Malick, Legislative Liaison, is staying abreast of activities surrounding this initiative. The Secretary of State says signatures will need to be in by Aug 7 and no collection work has started. It is on the ballot in Washington and California. A link to the Secretary of State's web page will be added to APA Colorado for access to all the updates. Graham also added an important reminder, public employees can't use their office time, email or phone for work on this political issue!

f. Metro – Kevin Puccio and Lindsey Royce, they also commented on the survey results. The majority of respondents were interested in social events –

with or without a program or educational component. Lindsey and Kevin discussed how to get people involved in APA Colorado; they are planning a social event in July.

ULI has asked APA Colorado to co sponsor another event; Sept 9 a TOD best practices program. Kevin has agreed. This also supports survey results that indicated respondents want to bridge the gap with other organizations and ULI was at the top of the list.

Another opportunity to encourage participation would be more communication. Should a list serve be created for Metro? (They are 2/3 of the membership, or should Metro events be sent statewide?)

- g. North Central – Greg Byrne, not in attendance
- h. South Central – Bill Healy, nothing to report
- i. South West – Rick Gibbons, not in attendance
- j. Central Mountains - Russ Forrest, a Leadership Roundtable was held in Vail, good showing – diverse attendees, good discussion, wanted to continue these types of forums, the next one will take place at the Conference. In general the Roundtables may have some training but mostly time for discussions.

Russ reported that regional Eagle county area meetings are taking place to discuss transportation and a possible new resort.

- k. North West – Caryn Fox, is planning to host a regional forum in July. Does Rio Blanco have planning staff? Abby will send current list of planners to Caryn.

- l. Public Official Representative – John Grove, not in attendance
- m. Student Representative – Jonathan Wachtel, The Student Branch planned a social event to celebrate graduation/end of the term, really advertised, had a great location, but there was no APA attendance. (FYI for Metro social event), Is Thurs night the problem?

Will Krolovic is new APA Student President. Representative to the Board will be assigned in the Fall, after students know their schedules.

- n. UCD Representative – Fahriye Sancar, had an update on new Faculty, one has backed out, other is going through review and will not be on staff for another year (07-08), there are other impending retirements and resignations as well.

7. New Business

Teller Committee needs to be appointed, one more reminder to return Ballots by June 23, 2006 will be sent.