• Jay Renkens, AICP
  • Principal and Director of Firmwide Planning and Design Services
  • MIG, Inc.

• Andy Rutz, CNU-A
  • Urban Design Project Manager
  • MIG, Inc.

• Laura Brudzynski
  • Manager of Housing Policy and Programs
  • Denver Office of Economic Development
Denver Job Market Lures Millennials

The newcomers are fueling the city’s boom, but locals fret over rising rents and lost views

By ANA CAMPOY and DAN FROSCH

Employees at Industry, a shared office space in Denver, play ping-pong. PHOTO: NATHAN W. ARMES FOR THE WALL STREET JOURNAL

56 COMMENTS
Denver as Portion of Region

2015 Regional Population: 3,181,228
2015 Denver Population: 676,000
Denver as Portion of Region: 21%

2040 Regional Population: 4,355,079
2040 Denver Population: 812,000
Denver as Portion of Region: 19%
Four Plans Working Together to Make One City

Denverright.
Parks Game Plan

Denverright.
Denver Moves: Transit

Denverright.
Blueprint Denver

Denverright.
Denver Moves: Pedestrians & Trails
The Vision is made up of six vision elements:
STRONG AND AUTHENTIC NEIGHBORHOODS

SUPPORTING COMMUNITY VALUES:
- ACCESS TO AMENITIES AND SERVICES
- ACTIVE AND VIBRANT
- AFFORDABLE HOUSING & TRANSPORTATION
- DIVERSE, FRIENDLY AND OPEN
- ENGAGED COMMUNITY
- EQUITY
- SENSE OF HISTORY AND CULTURAL HERITAGE
- WALKABLE, BIKEABLE, ACCESSIBLE AND TRANSIT-FRIENDLY
WELL CONNECTED, SAFE AND ACCESSIBLE PLACES

SUPPORTING COMMUNITY VALUES:
- WALKABLE, BIKEABLE, ACCESSIBLE, AND TRANSIT-FRIENDLY
- ACCESS TO QUALITY EDUCATION, TRAINING AND LIFELONG LEARNING
- ACCESS TO AMENITIES AND SERVICE
- ACCESS TO OPPORTUNITY
- SAFE AND INVITING
- TRANSIT CHOICES
ECONOMICALLY DIVERSE AND VIBRANT

SUPPORTING COMMUNITY VALUES:
- ACCESS TO OPPORTUNITY
- ACCESS TO QUALITY EDUCATION, TRAINING, AND LIFELONG LEARNING
- BUSINESS-FRIENDLY AND ENTREPRENEURIAL
- DIVERSE EMPLOYMENT OPTIONS
- EQUITY
ENVIRONMENTALLY RESILIENT

SUPPORTING COMMUNITY VALUES:
- ENVIRONMENTAL STEWARDSHIP
- EQUITY
- GREAT PARKS AND OPEN SPACES
- OUTDOOR LIFESTYLE WITH CONNECTION TO THE MOUNTAINS
HEALTHY AND ACTIVE

SUPPORTING COMMUNITY VALUES:
- ACCESS TO AMENITIES AND SERVICE
- ACTIVE AND VIBRANT
- GREAT PARKS AND OPEN SPACES
- SAFE AND INVITING
- OUTDOOR LIFESTYLE WITH CONNECTION TO THE MOUNTAINS
- WALKABLE, BIKEABLE, ACCESSIBLE AND TRANSIT-FRIENDLY
EQUITABLE, AFFORDABLE AND INCLUSIVE

SUPPORTING COMMUNITY VALUES:
DIVERSE, FRIENDLY AND OPEN
ACCESS TO OPPORTUNITY
AFFORDABLE HOUSING AND TRANSPORTATION CHOICES
Blueprint Denver
What is Blueprint Denver?

- Originally adopted in 2002 as the city’s first land use and transportation plan
- Establishes **policy direction** on land use, transportation and urban design
- **Strategy** for future growth
- Major update started in 2016 – anticipated to be adopted in early 2019
Blueprint 2002
Blueprint 2002

**Areas of Change (AOC)**
- 18% of city land area
- 67% capture of new housing in AOC
- 64% capture of new jobs in AOC

**Areas of Stability (AOS)**
- 82% of city land area
- 33% capture of new housing in AOS
- 36% capture of new jobs in AOS
Community Input

• Areas of Stability imply many areas of the city will not change or evolve over time
• Too many Areas of Change are in lower income areas with lower access to opportunity
• Blueprint Denver should think about change more equitably
• Do more to integrate different housing types into all of our neighborhoods, especially those that are the most “stable” and lack diversity of housing choice
Your Vision for Denver
You helped planners create six "vision elements" that serve as the basis for Comprehensive Plan 2040 and drive each plan's goals.

- Equitable, Affordable, and Inclusive
- Economically Strong and Vibrant
- Environmentally Resilient
- Healthier, Safe, and Accessible Places

GROWING a better DENVER
Blueprint for an Inclusive City

• All of Denver is **evolving** – change is more than growth

• **Improve** quality of life and access for **all citizens**

• Need to be **strategic and intentional about directing growth** to help achieve our vision of **equity** and benefit the entire city, avoiding a future Denver that is unaffordable and exclusive

• Create a Denver with **complete neighborhoods** and great places accessible to **everyone**, regardless of age, ability or income