What We Have in Common; or not

Mid Century Time to Engage Diversity
Architecture, People, History

Civil Rights: Winning a Civil War
We Won a Cold War

Neighborhood Context & Pride

Bonnyville, Pueblo

Boulder, Co
Rocket Science= Ask People.
Memoir Preservation

Salt Creek Memory Project
Pueblo

Time to Engage Everyone
Time to Engage Everyone

Mid Century Engagement
Mid Century Is Everywhere

Mid Century Adobes? Yes. We Have That.
### Study Design

### R.1 Willard's Mailing Campaign

The City should develop a single, mass-mailing, strategic information campaign to highlight the importance of Pueblo Modern research and its educational benefits. This campaign should be targeted to key segments of the city's population, and its effectiveness should be tracked through survey analysis.

### R.2 Church & Bank

Church & Bank is a project focused on preserving and promoting the architectural and historical significance of the city's downtown area. The project involves collaboration with local churches and banks to create a cohesive and visually appealing urban landscape. The aim is to enhance the city's aesthetic appeal and attract visitors.

### R.3 History of Support

There are several key figures in the city who have supported the project. These include local business owners, community leaders, and historical society members. The City should recognize and thank these individuals for their contributions.

### R.4 Review of Status

The project is currently in progress and is expected to be completed within the next 12 months. The City should monitor its progress closely and make adjustments as necessary to ensure the project's successful completion.

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**City of Pueblo**

Central Christian Church at 1103 North Nevada Avenue

Christ Congregational Church at 1105 Liberty Lane

Cohen National Bank at 1115 Main Street

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**HISTORICSCENE, LLC**
Looking Elsewhere -

Trifecta of MidMod Buildings

Wrap Up Meeting
... Fashion Show

Can You Embrace ‘Mid Century Modest?’
Modern Building Need Interpreters

All Buildings Need Interpreters. Right?

Lead With Grandmothers!

Aging Neighborhoods hmm...
Pueblo Project Recommendations

- 10-5-1 Program
- “Save a Slice”
- Graceful Retirement Program
- Subdivision Surveys
- This Modern Matters Campaign
- Excite Realtors
- Pockets of Support
- Community Built Survey

Other Efforts

- Uncommon Modern
- Krisana Park Denver
- Eiler’s Pueblo
Final Thoughts

- XXXX or YYY, Belmont,- Memory Project
- Neighborhood Architecture Scavenger Hunt
- Levitttown Style Rehab Guide
- Almost Everyplace Has Something to Share
- Acknowledge and Embed Your History in the Streets, Buildings, etc.
- USE THIS for design guidelines, overlays, conservation districts, sign packages
RUSTIC- HAND BUILT

RUSTIC- PAN ABODE
Character Defining Features of the Chalet Style

Check box if statement is true. One point per box.

Character defining features:
1) Low Sloped Roof
2) Decorative Details at Eaves and Rakes
3) Deep Overhangs on Roof
4) Wood Upper Floor
5) Balcony With Decorative Railing
6) Rectangular Footprint Sometimes Oriented Towards the Mountains
7) Glass Lower Floor

A building that qualifies moves on to the next step

Total Points: 0 – 7

If the property earned 4 or more points, continue to the next page.

If the property earned less than 4 points, no further review is required.
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Questions & Comments

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Historic Preservation of the Atomic Age