Renters Matter
By: Colton Berck
Grade our Profession!

• Strive to give citizens...the opportunity to have a meaningful role in the development of plans and programs.

• Strive to expand choice and opportunity for all persons, recognizing a special responsibility to plan for the needs of disadvantaged groups and persons.

• The planning process must continuously pursue and faithfully serve the public interest.
Renters shouldn't have a say in this process.

- Coffee Shop Guy
What will your neighborhood look like when you grow up?

- More houses
- More people
- I want this

Little Artist (2018)
47% *Source: Harvard JCHS
State of the Nation’s Housing (2018)
73 hours

*Source: National Low Income Housing Coalition (2019)*
43rd

*Source: Rentcafe, 2018*
83% 

*Source: Harvard JCHS
State of the Nation’s Housing (2018)
Failure is unacceptable.

“Passing” isn’t enough.
1 Believe in yourself.
Believe in others.
Listen.
4

Speak up.
If planners ignore those in power, they assure their own powerlessness.
Alternatively, if planners understand how relations of power shape the planning process, they can improve the quality of their analysis and empower citizen and community action.

John Forester

*Planning in the Face of Power*
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