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<td>Representative Updates</td>
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**Appendix**
- Area Representative Map
- 2017 Chapter Budget
- 2016-2018 Strategic Plan
APA COLORADO 2017 BOARD MEMBERS

Chapter President
Michelle Stephens, AICP
Past President
Stan Clauson, AICP ASLA
Secretary/Treasurer
Leah Dawson, AICP
VP External Affairs
Nick Vander Kwaak,
VP Communications
Hillary Seminick

Allison Crump, AICP
Professional Development Officer

Seth Lorson, AICP
North Central Area Representative

Scott Bressler, AICP
Metro Denver Area Representative

Libby Tart-Schoenfelder, AICP
Metro Denver Area Representative

Maureen Paz de Araujo, AICP CEP CTP
South Central Area Representative

Anna Laybourn, AICP
Central Mountain Area Representative

Tamra Allen, AICP
Northwest Area Representative

Mark Williams, AICP
Southwest Area Representative

Carolyn McAndrews
Planning Faculty Representative

Paul Rosenberg
Public Official Representative

Julio G. Iturreria
Western Planner Representative

Kate Lucas
Student Representative

Anthony Avery
EPP Representative

Eric Heil, AICP, Esq.
Legislative Committee Co-Chair

Susan A. Wood, AICP
Legislative Committee Co-Chair
Welcome to APA Colorado’s first published Annual Report.

Historically the Chapter has provided a verbal report at our annual meeting during the State Conference; however, as part of the Board’s commitment to continuously improve our member services and increase transparency and accessibility to the Board’s actions we have endeavored to publish this, our first (physical) Annual Report. I hope that you will take the time to learn about the activities showcased in this report that our Board, Committees, and Regions have conducted, participated in, and hosted throughout 2017. I also hope that you will be proud of the work your fellow planners are doing throughout our State and that you will be inspired to join a committee or to organize your own APA Colorado event (or at least attend one or two).

My first year as President has been exhilarating and I am delighted to see the results of all the activities of our chapter. I am especially pleased that we were able to achieve one of my candidacy goals – a rockin’ and financially successful State Conference. This year’s conference (2017), held in Mountain Village / Telluride boasts the record for the highest attendance, the speakers were top-notch, and the receptions were a blast. I hope you will be able to join us at the 2018 conference in Keystone this fall.

In addition to a successful 2017 conference we made progress on our Strategic Plan Action Items including:

- New partnerships with like-minded organizations;
- Establishment of a Youth in Planning Committee;
- Revised protocol for Board elections;
- Revised FAICP nominating process;
- Improved membership communications;
- Increased number of CM events; and
- Steadily increasing membership numbers.

Looking forward to 2018, I am excited about continuing the implementation of our Strategic Plan Action Items, including:

- A membership survey focused on member expectations (expected February 2018);
- Adoption of a Strategic Communications Plan;
- Establishment of a Diversity Committee;
- Establishment of a Sponsorship Committee;
- Additional APA CO sponsored events that provide networking and education opportunities; and
- More new members (including those from allied professions)!

(If you are interested in the complete Strategic Plan and Action Item status see page #.)

In closing, I am honored to be the President of our Chapter and feel particularly blessed that you, our membership, elected me to a second term, which will continue my participation on the Board through 2021. I take my role seriously and will continue to advance my agenda:

- Ensure CO APA provides a dynamite conference;
- Raise the profile of the planning profession and the AICP certification;
- Encourage additional diversity and inclusivity in our membership and in the profession; and
- Guarantee our organization is driven by the needs of our members and the goals of the APA.

As always, please reach out to me if you have ideas or want to get involved. Our organization is only as great as our members and we need your support! Please look for opportunities to participate in a committee, attend an event, submit a conference session or award, or run for a Board seat.

Take Care,

Michelle Stephens, AICP
Chapter President
FINANCIAL STATEMENT

### ASSETS

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### 2017 Income & Expenses

#### Income

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#### Expense

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CHAPTER FINANCES

Greetings from your Secretary/Treasurer –

APA Colorado’s budget for each year supports the goals and related action items in the APA Colorado Strategic Plan approved by the Executive Committee to ensure the long-term financial and operational health of APA Colorado.

The development of the Chapter budget is a process that lays out the financial plan and determines how our financial obligations will be met. Our Chapter strives to provide our membership with services that reflect current needs and trends through our many programs and annual conference.

Total assets for the Colorado APA Chapter as of December 31, 2017, were $158,904.76 with a checking account balance of $70,526.99, and a savings balance of $88,377.77. Our most significant income comes from membership dues, conference registration, and conference sponsorships. Total liabilities for the Colorado APA Chapter were $230,733.80, including conference expenses, networking and educational events, legislative lobbying and research as well as administrative costs.

During my time on the Board we have maintained a healthy budget, and increased our reserve funds to ensure we can continue our standard of operation in lean times. Our financial policy requires a minimum 50% of our annual operating budget be held in reserve and we have reached and exceed that goal. With our reserves in place, our 2018 Budget will offer more funds for Chapter events, Outreach and Communication, and Member Services. I think it is important to provide local cost effective events that are pertinent to current local land use issues to our members.

Please contact me if you have questions in regard to our Chapter Finances or Chapter information.

Sincerely,
Leah Dawson, AICP
Secretary/Treasurer
Secretary@apacolorado.org
Committee Updates

Outreach & Communication Committee
Co-Chairs: Hillary Seminick - VP Communications
            Nick Vander Kwaak, AICP - VP External Affairs

Over the past year, the Outreach & Communication Committee (OC) has been working on the Chapter's first Social Media plan. This plan will outline goals and procedures for all social media, including the Chapter's Facebook, LinkedIn and Twitter accounts. We hope to create a more significant presence on social media and expand our reach beyond just those in the Chapter.

After the social media plan is adopted, the OC will focus on a Communications Plan. We will review results from the 2018 membership survey to develop our communication strategy. How do our members prefer to receive information? How often? What type of media do our members use the most to gather information about events, to share information, etc.?

In addition to all our work to establish guidelines and plans for communication, our committee is in charge of the Chapter's quarterly newsletter, Planning Matters. As many of you have noticed, we changed our format over the last two years, and we're happy to see that readership is increasing. We've made it our goal to provide you with informative, entertaining and challenging articles throughout the year. We appreciate all those who have taken the time to share their knowledge, passion and stories. We look forward to more avenues for engagement in the coming years.

Goal: Communicate & Engage
- S-6: Promote planning successes. Action: The 4th Quarter edition of Planning Matters will continue to be dedicated to our Chapter Award winners in order to further highlight and promote good planning in Colorado.
- S-8: Improve communication with members, partners, other state APA chapters and APA National. Action: Drafting the Chapter's first Social Media Plan.

Goal: Partner
- S-10: Enhance the depth and breadth of our partnerships. Action: In 2017 new partnerships with allied groups were established. Existing partnerships were reviewed and reciprocal sharing of events and registrations were promoted.

Goal: Inspire
- S-25: Make our communications more narrative, specific, personal, and compelling, in order to become a leading inspiration in planning. Action: Crafted questions for the 2018 membership survey to seek member input on this topic for use in the Chapter’s Communication Plan.

Hillary Seminick & Nick Vander Kwaak, AICP
Outreach@apacolorado.org
Professional Development Committee
Committee Chair: Allison Crump, AICP - Professional Development Officer

We reviewed over 100 session proposals and events for AICP Certification Maintenance in 2017. The Professional Development Committee (PDC) not only reviews conference sessions, but we review all events submitted for CM credits through the Chapter. The PDC hosts at least two AICP Exam prep courses and we work to market the importance of AICP to young planners and students.

Beginning on November 1, 2017, APA opened the AICP Candidate program. Students who plan to graduate from a PAB accredited program can apply for the program. We hope to see many of our students take advantage of this new program.

Goal 1: Support Colorado APA members who aim to gain their professional AICP certification.

Action: APA CO provided AICP Exam Prep Workshops prior to each exam (May and November) as well as at the annual state conference. A particular focus was made on the major exam updates that were introduced for the May 2017 exam. APA CO attended the APA National Conference in NYC in May 2017, allowing for valuable interaction with other Professional Development Officers (PDO) in different states.

Goal 2: Support Colorado AICP members who aim to advance in their field.

Action: APA CO approved and provided certification maintenance (CM) credits throughout the year, providing educational opportunities at conferences, lectures, and speaker sessions.

Goal 3: Select interesting and applicable conference sessions for The APA CO Annual Conference in Telluride/Mountain Village.

Action: The Professional Development Committee (PDC) evaluated nearly one hundred session applications in Spring 2017 and chose those that we felt most closely fit the mission and purpose of the conference. Thank you to all who submitted.

Goal 4: Involve more APA members in the Professional Development Committee so as to have a wide range of input.

Action: Two additional APA members joined the PDC in 2017.

We look forward to serving you in 2018. If you have new ideas for trainings, AICP exam materials or if you are simply interested in serving on the Professional Development Committee, please contact me.

Allison Crump, AICP
Professional Development Officer
PDO@APAColorado.org
As the voice of APA Colorado to policymakers and the public on planning law and regulations, the APA Colorado Legislative Committee serves an important role to members and planners. Each year, both during the State of Colorado Legislative Session, which runs from January until May, and during the off-session, the Committee is engaged in efforts to advocate for good planning and good planning law. While the Chapter emphasis is primarily at the State level, advocacy at the Federal level is also a focus. The Committee has two co-chairs and is composed of Chapter Members who have an interest, expertise, and commitment to legislative efforts. The Committee is assisted by a part-time legislative liaison, Peak Government Affairs, who have represented APA CO for 10+ years.

To have an effective voice at the Legislature, the work of the Committee takes a multi-pronged approach that includes both reactive and proactive measures. The 2017 efforts began with circulating a survey to Chapter Members to determine issues of greatest interest and concern. This information was used to set the legislative agenda and to guide the Committee in taking positions and preparing comment on legislative that is introduced throughout the State Legislative Session.

Reactive Approach
Throughout the 2017 State Legislative Session, the Legislative Committee met bi-weekly to evaluate legislation with the ability to affect planning and the work of planners that had been introduced. Of the hundreds of bills that were introduced in 2017, the Committee determined that 57 were planning related. These bills were tracked as they made their way through the legislative process. Of these, APA CO actively supported 11. The remainder were monitored. As needed, fact sheets were prepared, and APA CO’s legislative liaison disseminated the information and counted votes to support the effort.

Proactive Approach
Last session, APA CO took a proactive approach with water legislation and will consider doing so again in 2018. APA CO sponsored HB017-1364, a bill that, if successful, would have added a water conservation item to the list of Comprehensive Master Plan elements that are included in the Colorado Revised Statutes (C.R.S. 31-23-206). This attempt was unsuccessful; however, meetings have begun with a several groups to discuss the potential for running similar legislation in 2018. Additionally, educational opportunities that would provide information on the importance of water and water conservation to the future of Colorado are also being discussed. In August, APA CO Legislative Committee co-chairs met with representatives with the Department of Natural Resources, Colorado Counties, Inc., Colorado
Municipal League, Denver Water, and Colorado Builds to talk about common interests and educational efforts. This and continuing work will lay the groundwork for future water planning and water conservation efforts. Moving forward, the Committee and the APA CO Board will assess the potential for running similar legislation in 2018.

**Education and Advocacy**

Each year, during the State Legislative Session, the Legislative Committee hosts Planners Day at the Capitol. This event was held on March 9th and is patterned after the APA program held annually at the Policy and Advocacy Conference. This year approximately 20 members attended a half day training that includes instruction on how a bill becomes law; the structure of the Colorado legislature; bills under consideration; and upcoming projections of bills likely to be introduced. This event concluded with a tour of the State Capitol and opportunities to meet with legislators and provide information on planning and the work of planners in Colorado.

For more information on the Committee; to get APA Colorado Legislative Committee updates; or to find out the status of legislation during the upcoming 2018 Legislative Session, please send an email to the address below and ask to be added to the APA CO Legislative List Serve.

**Goal: Advocate**

S-14: Strengthen our planning advocacy program at the state and local levels; and broaden the level of planning advocacy efforts. Action: In 2017 the Committee hosted Planners Day at the Capital, completed the 2017 Legislative survey, and attempted to pass water conservation legislation.

Sincerely,

Eric Heil, AICP, Esq. and Susan Wood, AICP
Legislative@apacolorado.org

---

**Sustainability Committee**

**Chair:** Conor Merrigan, AICP

**Sustainability reaches** across professions and disciplines. The Sustainability Committee continued its quest to educate and advocate for sustainable planning practices in Colorado. We will continue these efforts in 2018 through educational events, webinars, networking and partnerships.

**Goal: Lead**

- S-2: Advance sustainable planning and other best practices. Action: The committee held educational events and meetings to showcase advancements and examples of best practices.

**Goal: Partner**

- S-10: Enhance the depth and breadth of our partnerships. Action: Partnered with USGBC and COSEIA to offer free conference registrations.

Conor Merrigan, AICP
Sustainability@apacolorado.org
Healthy Communities Committee

Chair: Michele Scanze, AICP

Established in July 2017, the new Healthy Communities Committee is off and running. Our initial goals are to establish the basic framework for the committee: bylaws, mission statement and work program. Our monthly meetings are held in Denver but conference and video meeting options are always available. We’d love to have more people from around the state join us.

Goal: Partner

- S-11: Foster interdisciplinary approaches to address planning issues. Action: One of the first steps the committee has made is to reach out to other organizations to establish communication and future partnerships.

Goal: Advocate

- S-14: Strengthen our planning advocacy program at the state and local levels; and broaden the level of planning advocacy efforts. Action: By establishing connections with state and local health agencies, the committee will be enhancing our ability to advocate for healthy planning.

Join us for our first event in 2018.
Michele Scanze, AICP
Healthy@apacolorado.org

Youth In Planning Committee

Chair: Wade Broadhead, AICP

How can we educate and inspire the youth of today, the planners of tomorrow? Seeing a need for outreach to schools and youth in Colorado, APA Colorado established the Youth in Planning Committee. Meeting bi-monthly, the committee is committed to establishing a strong program. In 2017 we began researching and drafting a K-12 planning curriculum for Colorado classrooms that meets state standards. We are also working to create hands-on events that can be utilized by planners throughout the state.

Goal: Advocate

- S-13 Assert and communicate the value and role of planning in community building. Action: Established a plan to educate youth, parents and teachers about the importance of planning.

Goal: Inspire

- S-21: Develop early outreach programs to middle and high school students to teach them about the value of planning. Action: Began research and drafting of a K-12 curriculum on planning.

Wade Broadhead, AICP
YIP@apacolorado.org
Emerging Planning Professionals Committee

Board Representatives: Anthony Avery
Brandon Jenson

Expanding on a successful

2016, the APA Colorado Emerging Planning Professionals (EPP) hosted several professional development and networking events in 10 of 12 months. Events hosted include:

- Marijuana Grow Facility Tour hosted by the City of Aurora’s Marijuana Enforcement Division.
- The State of Water in Colorado with panelists from the Colorado Department of Sustainability
- Meet the Dark Side in collaboration with Denver Does Design, a partnership of over 30 design organizations in the metro Denver region
- An APA-CO state conference panel
- Combined event with Metro Denver, hosting a tour of the Stanley Marketplace, including the planning and development process from Mark Shaker, the project developer.
- Cranksgiving, a fundraiser and food drive benefiting Metro Caring.

With a budget established by the APA Colorado Executive Board of $450, EPP worked diligently to be efficient and purposeful with spending, with a final annual expense of $99.59. EPP Committee members were generous with their time and resources in 2017 and, in many instances, were able to host excellent events while incurring little or no cost. Typical expenses incurred varied by event but included the venue rental, light snacks and refreshments for attendees, and speaker gifts.

EPP saw participation increase with a year-ending membership of 229, a 26% increase over the end of the year membership in 2016. In addition to the mailing list, events hosted averaged 11 attendees and 30 emerging planning professionals were able to attend this year’s state conference thanks to the special pricing available to early professionals.

Goal: Communicate & Engage

- S-8: Foster increased volunteerism and activities within the profession. Action: EPP hosted a volunteer event; encouraged members to help participate in EPP, annual conference and MTDS event planning.

Goal: Serve

- S-29: Provide career path support, as part of a pipeline from pre-graduation through employment, career development and retirement. Action: Worked alongside APAS to host resume and interview workshops.

Anthony Avery (resigned) and Brandon Jenson
EPP@APAColorado.org
The 2017-2018 school year has been a busy one so far for the APA Student Chapter. We held our first meeting of the school year in late August, which had a great turnout! In September, APAS organized a group of students to attend a Rockies game, and launched the Fall 2017 job shadowing program at the second general meeting at the end of the month. A huge thank you to all the cities, counties, firms, organizations, and individuals who chose to participate!

APAS kicked off the month of October by attending and volunteering at the state conference in Telluride. The next week, APAS provided student volunteers at the Association of Collegiate Schools of Planning conference in Denver, and sponsored a MURP potluck at Wash Park on Sunday, October 15th. In December, APAS hosted a joint happy hour with the Master of Urban and Regional Planning Alumni Association (MURPAA), as well as a lunch and learn guest lecture with David Pulsipher, Denver’s first full-time pedestrian planner.

We have been very pleased with the level of student involvement so far this year, and are thrilled to continue into the coming year!

Sincerely,
Kate Lucas - Student Representative
Student@APAColorado.org

Below: APAS Parking Day.

Above: APAS at the APA Colorado State Conference in Telluride.
The Planning Institute of Colorado (PIC) was set up to provide planning education to real estate professionals, with plans to expand the offering to appraisers, engineers and other similar professions. Courses are offered on-line through VanEd and give realtor continuing education credits.

PIC is governed by a separate board, comprised of members appointed by the Chapter President from the APA Colorado Board. There are five members: President, Vice President, Secretary/Treasurer, Professional Development Officer and a Member-At-Large.

PIC offers twelve courses ranging from planning 101, planning law, transportation planning, land surveying and other basic planning courses. Course professors receive a small royalty from the registration fees and proceeds are used to create more courses or to update existing ones. Proceeds are also used to market courses as needed.

In 2017, the PIC Board began reviewing the current on-line courses content. After review, the Board determined that, although most of the content is still relevant, the delivery method is dry and uninspiring. The Board has contacted the course professors seeking their input and guidance to update the material. The Board began searching for on-line delivery methods a low, to no-cost.

If you have questions about PIC or would like to volunteer to help update or draft new courses, contact us. We’re always looking for a few good planners with extra time on thier hands.

Sincerely,

Eric Heil, AICP, Esq.
PIC@APAColorado.org
ANNUAL CONFERENCE

The 2017 APA Colorado State Conference was held October 4-6 in Telluride/Mountain Village Colorado. With another record setting year, conference attendees dealt with some growing pains, but still felt the conference was a valuable event to attend.

Each year, the Board searches for a venue to host the event. The goal is to have that venue secured at least two years out to ensure we have space and to lock in reasonable rates. As we continue to grow, the list of venues and communities that can accommodate the group dwindles. Growth is a good thing, but with it comes sacrifice.

Survey Summary:

- 86.44% rated the conference "very good" or "excellent"
- 52% would like to see the conference modified to offer more networking opportunities for those who don't need CMs.
- 68% felt the use of the App was Good or Excellent
- 63% respondents liked the 1-hour sessions on Friday (Good/Excellent)
- Over 75% of the attendees thought the location was good or excellent
- Breakout sessions ranked as good or excellent with over 86% of the respondents.
- Noteworthy Comments: Awards Ceremony is not providing respectful recognition to the winners; more training on the conference app is needed; provide one-page schedules for all attendees; more diverse speakers and more in-depth discussion.
BY THE NUMBERS

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FINANCES

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LODGING RATE

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TOTAL CMS

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*Total attendance also include one-day-only registrations not listed.

NOT-SO-FUN FACT:

Coffee is one of the most expensive items to provide during a conference. One gallon costs $65 to $95. With 16 8oz cups per gallon, that equates to $4 a cup or more. That’s more than your average cup of joe, and that price doesn’t include the 24% service charge. So, when you don’t see coffee at every break, just know we’re using that money for something else more cost effective.
Hello all, we are Scott Bressler and Libby Tart-Schoenfelder, your friendly APA Colorado Metro Representatives. Our area is comprised of over 550 members. Scott works as a Senior Transportation Planner at AECOM and lives in Westminster. Libby works as a Planner for the City of Longmont and lives in Denver. We both graduated from the University of Colorado Denver, Masters of Urban and Regional Planning (MURP) Program. We both have families and we both love happy hours. Most of all, we both LOVE meeting our fellow Metro APA planners (and members of other trade organizations as well) and WELCOME any feedback/suggestions on events and gatherings for 2018. Below we’ve highlighted some of our accomplishments in 2017.

Goal 1: To provide training and other CM opportunities for Metro Area planners

Actions: We have hosted the following events in the Metro Area in 2017:

- The Art of Presentation in Westminster (January)
- Emerging Planning Professionals (EPP)/Denver Metro Representative Tour of the Stanley Aviation Building in Aurora (January)
- Denver Metro/Colorado APA Longmont Now & Then Trolley Tour (May)
- Denver Federal Center and USGS Ice Core Lab Tour (June)

Goal 2: To provide networking opportunities for Metro Area planners

Actions: We have hosted the following networking opportunities in the Metro Area in 2017:

- EPP/Denver Metro Representative Happy Hour at Stanley Beer Hall (January)
- Spring Happy Hour at Black Shirt Brewing (March)
- Summer Happy Hour at Black Shirt Brewing (June)
- Winter Happy Hour at Black Shirt Brewing (November)

Goal 3: To provide opportunities to learn and network with other planning groups and allied professionals

Actions: We have co-hosted events with a variety of APA Committees and outside organizations in the Metro Area in 2017:

- Winter 2017 Happy Hour co-hosted with the EPP
- Spring 2017 Happy Hour co-hosted with Colorado-Wyoming Chapter of ITE.
- Summer 2017 Happy Hour co-hosted with APA CO Sustainability Committee (included site visit of the Tiny Home village next door)

Goal 4: To provide opportunities for Students and Emerging Planning Professionals to engage with seasoned planners:

Actions: We have provided the following opportunities for students and EPP Members in the Metro Area in 2017:

- Co-hosted Winter 2017 Event at Stanley Aviation with EPP.
- All events advertised on EPP social media site.
- All events advertised to CU Denver MURP Program social media site.

Please contact us at DenverMetro1@APAColorado.org and DenverMetro2@APAColorado.org with any ideas, suggestions or comments.
Goal 1: To provide training and other CM opportunities for Southwest Area
  • Served on the Telluride APA Conference Committee, and worked to bring Elizabeth Garner and Alan Mallach as the keynote and plenary speakers for the conference.
  • Worked with the Department of Local Affairs to organize the Planning Commissioners Workshop at the Telluride conference.

Goal 2: To provide networking opportunities for Southwest Area Planners
  • The SW APA will host a holiday party this December in Durango.

Goal 3: To increase opportunities for SW planners to interact with other professions and expand the general knowledge base
  • Facilitated CM credits for the Working with Cultural Resources Workshops

I look forward to meeting more members in the Southwest area in 2018. Email me if you have any networking or educational ideas.

Sincerely,
Mark Williams, AICP

Northwest

Its been a pleasure serving the Northwest Area members of APA Colorado. I hope you will extend a warm welcome to Ethan Mobley, AICP as he takes over. He has big plans and I hope you will reach out to him with ideas for events, trainings and networking.

In 2017, we continued our partnership with Garfield County and the Oil & Gas Symposium. We will continue this trend in 2018. We also put in a bid to attract the annual conference in Grand Junction. Not quite enough hotel space now, but we are hopeful to get there soon and bring APA Colorado members to the Western Slope.

Goal: Partner
  • S-11: Foster interdisciplinary approaches to address planning issues.

Sincerely,
Tamra Allen, AICP - Former Southwest Area Representative

and introducing
  Ethan Mobley, AICP
  Southwest@APAColorado.org
Hello South Central Area Members -

It has been my pleasure to represent the South Central Area membership as a member of the APA Colorado Board. It has been my overarching goal to engage you and to bring the many opportunities that APA Colorado has to offer to your doorstep. How time flies - it seems hard to believe 2017 has come and gone. Although we have made some headway in 2017, let us do more in 2018. I look to you to reach out to me with new, and what I am certain will be better, ideas for local hosted events, training and networking.

1. Goal: To support events with multiple partner organizations, enhancing the profile of APA CO.
   • Actions: We have lent a hand (in a big way) to help our partner organizations (ITE, ASCE, WTS, USDOT-OSDBU and Rocky Mountain IT) pull off fantastic 2016 and 2017 Colorado Transportation Symposium events. This year we are the lead organization. Join us at the Grand Hyatt Denver, whether as a volunteer, speaker of attendee, to make this year the best ever.

2. Goal: To provide enhanced South Central Area member networking opportunities
   • Actions: We have initiated South Central Area partnering with WTS and ULI to provide joint networking and project showcasing opportunities. We have promoted and/or co-hosted the following events:
     ▶ WTS - Summer Social at MacKenzie's Chop House (July)
     ▶ ULI - Two Tales of an Avenue: Nevada Avenue Redevelopment (August)
     ▶ APA CO (promoted by WTS) - Sunbird Restaurant Networking Social (September)
     ▶ WTS - Colorado Springs TOC Tour/Lunch (December)
     ▶ APA CO (promoted by WTS) - 2017 Holiday Party/Social (December)

3. Goal: To support/expand sponsored South Central Area member CM credit opportunities. Actions: Wilson & Company has agreed to sponsor a series of joint webinar CM opportunities to be hosted at the firm's office in Colorado Springs. Planning is underway to put the series together. Tell us what you would like to see and we will make it happen.

4. Goal: To support local opportunities for South Central Area members to attend presentation with an academic and/or research focus.
   • Actions: We have co-hosted one event with the City of Colorado Springs and the University of Colorado Denver (UCD) and are in planning stages for a second 2018 event.
     ▶ Colorado's Mid-Century Modern Schools - at Wasson High School by Center for Preservation Research, a research center within the College of Architecture and Planning at UCD (September)
     ▶ Smart Cities and Smart Mobility are trending in South Central Colorado - we are planning an early summer event.

Sincerely,
Maureen Paz de Araujo, AICP CTP CEP
SouthCentral@APAColorado.org
Membership in the North Central Area continues to grow, and I'm happy to report that we've been successful in hosting several events. Through partnerships with Loveland and Longmont, we had some of our highest rated and attended events. Melanie has big plans to continue this trend, so be sure to email her with your ideas about noteworthy projects and topics that you are interested in learning more about. It takes all of us to make this work.

Goal: Communicate & Engage
  - S-6: Promote planning successes. Action: Worked with local communities to showcase good planning.

Goal: Hold quality events in the North Central Area that provide members, citizen planners and allied professionals opportunities to engage and expand their understanding and knowledge of the planning profession.

Goal: Provide meaningful collaborative efforts with other Chapter representatives.

Sincerely,
Seth Lorson, AICP - Former North Central Area Representative

and introducing

Melanie Sloan
NorthCentral@APAColorado.org

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The Central Mountain Area is spread out which makes event planning and networking a constant struggle. I'm hoping that the 2018 APA Colorado State Conference in Keystone, Colorado will be well attended and you'll seek me out to provide input on what you would like to see in 2018.

Goal: Host quality educational events throughout the year.

Sincerely,
Anna (Gagne) Laybourn, AICP
CentralMountain@APAColorado.org
The Public Official Representative is appointed by the Chapter President, and approved by the Chapter Board for a 2-year term, to be reappointed when a new President takes office. I have served in this capacity for 7 years and it is my responsibility to represent the interests of all public official members of the Chapter. Qualifying me for this appointment is my position on the Arapahoe County Planning Commission, a position I have held for almost a decade.

Public Officials, whether appointed or elected, provide a critical link to the professional practice of planning and the implementation of plans. In particular, planning commissioners play an important role. Planners exercise planning knowledge, principles, and public engagement to script policies and regulations for planning commissioner review and evaluation and elected official approval. Our review and evaluation of plans, regulations, and development proposals considers technical planning, economic aspects, political climate, and citizen opinion. We make recommendations to those who are empowered by citizens to approve or deny.

It is because of this tangential relationship to planning that Public Officials, such as planning commissioners, provide a unique, and necessary, perspective to the APA CO Board. Over the past year, I have represented APA CO at Planning Commissioner training sessions held by the Colorado Department of Local Affairs and co-sponsored by APA CO. I have also provided the lay planner viewpoint to a wide variety of APA CO Board decisions and weighed in on planning commissioner training held at the Annual State Conference. Since many planning commissioners and some elected officials across Colorado are APA CO members, it is imperative that the Chapter provide them with training opportunities and a full-range of member services.

In addition to holding the Public Official Representative seat on the APA CO Board, I also sit on the APA National Planning Officials Committee, representing Region 5, where I am able to share my expertise learned at the local and state level. Likewise, this places me in a position to share national knowledge at the Chapter level. Serving in this capacity is an avenue to showcase our work in Colorado at the national level.

Sincerely,
Paul Rosenberg
PublicOfficial@APAColorado.org

I'm proud to represent the planning faculty in Colorado. It is a strong, involved and inspire group of people. We feel honored having the charge of introducing and educating the future planners of Colorado and the world. We also appreciate all the time and commitment that APA Colorado members put forth towards helping us with this task, whether it be in being a mentor, futur employer, resume reader or speaker in one of our classes.

Every year, our goal is to continue our partnership with planners and we accomplished that and more in 2017. We hosted several Chapter Events, sponsored a conference reception and spoke at the conference and other events. CU Denver and the Center for Sustainable Urbanism also partnered with the Chapter on the Planners4Health Initiative.

Sincerely,
Carey McAndrews
Faculty@APAColorado.org
WE ARE GRATEFUL FOR THE ORGANIZATIONS WHOSE GENEROSITY MAKE OUR WORK AND MISSION POSSIBLE.

Baseline Engineering Corporation
SAFEbuilt
Spencer Fane
Clarion Associates
Felsburg Holt & Ullevig
MIG
Russell Planning & Engineering
SE Group
Stan Clauson Associates
Orion Planning + Design
Fehr & Peers
UC Denver Master Urban and Regional Planning (MURP) Program
Heil Law & Planning
Logan Simpson
Michow Cox & McAskin
OZ Architecture
Plan Tools LLC
Progressive Urban Management Associates (PUMA)
RG and Associates
Wilson & Company
Otten Johnson Robinson Neff + Ragonetti
Tetra Tech
BBC Research & Consulting
Economic & Planning Systems
Redfin
Egret + Ox Planning
Hamari by LTAS
Sonoran Institute
Colorado Municipal League
Colorado Department of Local Affairs (DOLA)
AIA Colorado
Colorado Counties Inc.
Colorado Center for Sustainable Urbanism
Colorado Preservation Inc.
Downtown Colorado Inc.
CNU Colorado
ULI Colorado
Colorado Solar Energy Industries Association (CSEIA)
US Green Building Council (USGBC)
Colorado Association of Transit Agencies
CU MURP Alumni Association
Peak Government Affairs
Colorado Center for Sustainable Urbanism
Historic Denver Inc.
Association of Collegiate Schools of Planning
Western Planner Resources
ASCE Colorado Section
ITE Colorado
ITS Rocky Mountain
Women in Transportation Colorado Chapter
Denver Regional Council of Governments
Above: Denver Metro Members and guests enjoy refreshments during an event.

Above: First APAS meeting of the 2017-18 school year.

Above: Denver Metro event touring a tiny house development to help combat homelessness.

Above: 2017 Awards Reception at Peaks Resort in Mountain Village.
Save The Date

2018 APA Colorado State Conference
October 3-5 2018
Keystone, Colorado
APPENDIX

Area Representative Map
2017 Budget
2016-2018 Strategic Plan
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OUR STRATEGIES

LEAD
S-1 Be relevant, nimble, and out in front of issues and trends.
S-2 Advance sustainable planning and other best practices.
S-3 Build capacity for planning at the local, district, and state-wide level.
S-4 Nurture innovation and creativity in the profession.
S-5 Ensure APA CO is the go-to organization for planning information in Colorado.

COMMUNICATE & ENGAGE
S-6 Promote planning successes.
S-7 Foster increased volunteerism and activities within the profession.
S-8 Improve communication with members, partners, other state APA chapters and APA National
S-9 Build champions for planning among elected and volunteer leaders.

PARTNER
S-10 Enhance the depth and breadth of our partnerships.
S-11 Foster interdisciplinary approaches to address planning issues.
S-12 Explore the establishment of a set of research priorities in collaboration with our funders and other partners.

ADVOCATE
S-13 Assert and communicate the value and role of planning in community building.
S-14 Strengthen our planning advocacy program at the state and local levels; and broaden the level of planning advocacy efforts.
S-15 Promote policies and practices that reinforce planning ideals and provide more planning tools at the state and local levels.
S-16 Advance the profession and our communities, think big, look forward, embrace change.
S-17 Promote the value of our professional credentials, particularly the AICP credentials.
S-18 Advocate for diversity in the planning profession, and among appointed and elected officials, to reflect the population our members serve.

INSPIRE
S-19 Inspire planners to reach new heights of creativity, energy and innovation.
S-20 Collaborate with our partners in the academic community to address the role of post-secondary education in shaping the future of the planning profession through effective training of planning professionals and research to advance planning objectives.
S-21 Develop early outreach programs to middle and high school students to teach them about the value of planning.
S-22 Raise awareness, respect and support among state and local leaders about the importance of planning and professional planners.
S-23 Instill in planners the highest standards of ethical behavior with a fundamental focus on the public interest.
S-24 Reach out to and inspire the public and other planning participants.
S-25 Make our communications more narrative, specific, personal, and compelling, in order to become a leading inspiration in planning.

SERVE
S-26 Become more member-responsive and transparent.
S-27 Implement sound growth and retention strategies for membership.
S-28 Improve intergenerational engagement.
S-29 Provide career path support, as part of a pipeline from pre-graduation through employment, career development and retirement.
S-30 Enhance the value of AICP and FAICP credentials.
S-31 Celebrate our volunteers, and create opportunities for members to serve the profession and their communities.
S-32 Ensure the availability of high quality educational products and conferences for planners at all stages of their careers.
S-33 Ensure the long-term financial and operational health of APA CO.
S-34 Provide a robust program of leadership development and succession planning.
S-35 Ensure that the services we offer are of value to our members and are provided in the most efficient and cost-effective manner possible.
2016-2018 APA CO Work Program
Checklist of Strategies with Action Items

OUR STRATEGIES WITH ACTION ITEMS

S-5 Ensure APA CO is the go-to organization for planning information
in Colorado.
- A-1 Improve the effectiveness of the Chapter’s tools (website, email, newsletter, etc.).
- A-2 Enhance, market and update the Planning Institute of Colorado (PIC) program and materials.

S-6 Promote planning successes.
- A-3 Promote “Plan Finder” and solicit additional member input.
- A-4 Increase exposure of tactical urbanism, provide examples and testimonials.
- A-5 Prominently highlight the accomplishments of members in a variety of ways.

S-7 Foster increased volunteerism and activities
within the profession.
- A-6 Develop an “Engagement Plan” that acts as a “how-to” guide on how to get involved with CO APA including lists of activities, committees, and etc.
- A-7 Develop volunteer portal on webpage that lists all volunteer opportunities and committees, task forces etc.
- A-8 Offer additional scholarships to conferences/events for volunteers.
- A-9 Support communities in Community Planning Assistance Team (CPAT) applications.
- A-10 Track number of volunteers and activities.
- A-11 Improve communication with members, partners, other state APA chapters and APA National.

S-8 Enhance the depth and breadth of our partnerships.
- A-12 Identify additional organizations to partner with and sign reciprocal agreements.
- A-13 Promote Planner’s Day at the Capitol.
- A-14 Adopt annual APA CO Policy Agenda prior to the legislative session.

S-14 Strengthen our planning advocacy program at the state and local levels, and broaden the level of planning advocacy efforts.
- A-15 Establish a Diversity Committee.
- A-16 Host joint events with our post-secondary partners and student organizations.
- A-17 Use the Ambassador program to develop examples of how to convey a basic understanding of planning, and the approach to teaching it.

S-20 Collaborate with our partners in the academic community to address the role of post-secondary education in shaping the future of the planning profession through effective training of planning professionals and research to advance planning objectives.
- A-21 Review the APA CO FAUW nominating process and make any necessary modifications.
- A-22 Increase and promote the availability of CM credits.
- A-23 Establish Scholarship Committee.
- A-24 Develop enhanced funding sources through sponsorship and value-added products.
- A-25 Provide leadership training (board and general members).
- A-26 Conduct a member survey regarding member expectations of the board, issues and ideas to be addressed by APA CO, benefits of APA CO membership, and etc.

OUR MISSION
The American Planning Association provides leadership in the development of vital communities by advocating excellence in planning, promoting education and citizen empowerment, and providing our members with the tools and support necessary to meet the challenges of growth and change.

OUR VISION
- APA strives to be the preeminent authority on innovative planning that rises to today’s challenges and meets emerging needs with energy and resolve.
- We see planning as the best way of using public resources to create vital communities.
- APA and its members are leading the way toward a stronger economy, a better environment, and a more equitable society.
- We want to give communities confidence that good planning will help them make wise decisions and sound investments to reach their goals.

S-26 Become more member-responsive and transparent.
- A-19 Evaluate board member terms and roles to ensure consistency with member survey.
- A-28 Enhance the value of AICP and FAUW credentials.
- S-29 Ensure the availability of high quality educational products and conferences for planners at all stages of their careers.
- A-30 Increase and promote the availability of CM credits.
- A-31 Ensure the long-term financial and operational health of APA CO.
- A-33 Provide a robust program of leadership development and succession planning.
- A-35 Ensure that the services we offer are of value to our members and are provided in the most efficient and cost-effective manner possible.