Art & the Evolution of Mountain Towns in Summit County

CO APA 2021
Introductions

- **Melissa Sherburne**, AICP, Town of Frisco, Council Member
- **Vanessa Agee**, Town of Frisco, Communications Director
- **Joanne Cook**, Town of Silverthorne, Recreation & Culture Director
- **Tamara Nuzzaci Park**, President + CEO | Breckenridge Creative Arts (BCA)
Art in public spaces plays a distinguishing role in our history and culture. It reflects and reveals our society, enhances meaning in our civic spaces, and adds uniqueness to our communities. Public art humanizes the built environment. It provides an intersection between past, present, and future; between disciplines and ideas. Public art matters because our communities gain cultural, social, and economic value through public art.

*Americans for the Arts*, 2018

Art in Mountain Communities

“Community culture, authenticity, vibrancy”
– Insights Collective 2021
Case Study: Frisco

“Mission drives content”
“Make Frisco”
est. 2019

- Bring artists together
- Celebrate community culture
- Provide an outlet for creativity // mental health
- Have fun!
Frozen Frisco
2020: new mission for art in Frisco

- COVID-19, Quarantine, Social Distancing
- Survival of local businesses
- Local mental health crisis
- Social issues building nationally
Community-Based Projects
Black Lives Matter

July 2020
Embrace the moment

Engage in the dialogue

Reflect creativity and mountain culture

“We want to lead”….
- B: Johnny Draco and Amy of Realize – Denver
- L: Pat Milbery and So-Gnar Creative – Denver
- A: Frisco teachers and elementary students – Frisco
- C: Aaron Sutton – Denver
- K: Kellie Rogers – Silverthorne
- L: Pat Milbery and So-Gnar Creative – Denver
- I: Olivia Brown Wolf and friend – Frisco
- V: Jaime and Pattie Callahan and family – Frisco
- E: Time McCall, Nam Lang and Tom Lang – Frisco
- S: Piotr Olimpiusz Kopytek – Frisco
- M: Consuelo Redhorse and community – Summit County
- A: Patrick Gleason – Frisco
- T: Tracy (anonymous Panamanian painter) – Denver
- T: Elyse Hope – Frisco
- E: Tim McCall, Nam Lang and Tom Lang – Frisco
- R: Devon Galpin Clarke – Frisco/Breckenridge
What’s Next?
A foundation in planning
Downtown Redevelopment
Silverthorne Art Board seeks to bring our community together with an interactive art project, Silverthorne Stories. This storytelling project will bring community members of all backgrounds together to help understand our similarities and what brought us to our wonderful mountain community.

Zuleyma’s Story

Milena’s Story

Joe’s Story

Sam’s Story

Sow’s Story

Isabel’s Story

Silverthorne Stories will share and collect the stories of Summit County’s diverse community. These stories will welcome both new arrivals and long-standing locals, participants of every age, those of different economic means, of different traditions and ways of living, people from every place, language, and history.
November Virtual First Friday

Celebrate November’s First Friday virtually with the Town of Silverthorne and Breck Film. Join us for a streaming of Disney’s Dia de los Muertos movie, Coco, and learn more about this traditional Mexican holiday during a community dialogue before the film begins. Silverthorne community members will share how they celebrate their Mexican heritage through Dia de los Muertos and what this special day means to their families.

The community dialogue will begin at 6:30 p.m. with Coco to begin streaming right after. This First Friday event is free and is presented by Breck Film.

To watch the free community dialogue and movie, register in advance here.

Silverthorne Stories

Milena Quiros

Milena Quiros has lived in Silverthorne for almost 20 years. As she has watched her children grow and learn to take risks, she has learned from them to be a leader, share her values and take her own risks. Milena recently created the non-profit Growing Together, to help immigrant families in Summit County feel at home in their new community.

Historias de Silverthorne

Milena Quiros

Milena Quiros a vivido en Silverthorne por casi 20 años. A la vez que a visto a sus hijos crecer y tomar riesgos, ella a aprendido por ellos a ser una líder, compartir sus valores y tomar sus propios riesgos. Milena recientemente creó una organización sin fines de lucro Crecer Juntos, para ayudar a las familias inmigrantes del Condado de Summit se sientan en casa en su nueva comunidad.
What’s Next?
Case Study 3: Breckenridge
Creative Arts
“The town of Breckenridge provides artists with studio and living space in its BreckCreate program, which includes a new $10 million Breckenridge Arts District campus with studios for ceramic, glass, textile, and other local and guest artists to share their work. Town leaders hope an expanded arts culture will establish the ski town as a year-round arts destination.”

-Associated Press
PROGRAM STRATEGY

BIG ART:
Attracting New Visitors
Differentiating Breck for Existing

SOCIAL ART:
Enhancing Visitors and Residents
Engaging Community

INTIMATE ART:
Engaging Community
Enhancing Visitors and Residents
INTIMATE ART

Classes | Workshops | Exhibits
BCA MILESTONES
WHAT'S NEXT?
Dialogue & Questions