



# APA Colorado Annual Board Meeting

## MINUTES

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Thursday October 2, 2014

Grand Ballroom  
Mountaineer Conference Center  
Mount Crested Butte, Colorado

### Regular Meeting

The meeting was called to order by President, Stan Clauson at 7:35 a.m.

#### Roll call:

##### Present:

Stan Clauson, President  
Susan Wood, Past President  
Jessica Ibanez, VP External Affairs  
Joni Marsh, Secretary/Treasurer  
Tareq Wafaie, Professional Development Officer  
Erica Heller, Metro Representative  
Seth Lorson, North Central Representative  
Toby Stauffer, Northwest Representative  
Tamra Allen, Central Mountain Representative  
Eric Heil, Legislative Committee Co-Chair  
Carrie Makarewicz, Faculty Representative  
Caeli Hill, Student Representative  
Julio Iturreria, Western Planner Representative

**Staff:** Shelia Booth, Chapter Administrator

##### Absent:

Paul Rosenberg, Public Official Representative  
Lor Pelligrino, South Central Representative

##### Vacant Positions:

Southwest Area Representative  
VP of Communications  
Denver Metro Representative (2)

##### Guests:

Libby Tart-Schoenfelder, Elected Metro Representative

#### 1. Opening Remarks – Stan Clauson, President

Stan welcomed everyone to the 2014 Annual Board meeting. He informed the meeting attendees that there were over 350 attendees at the conference. He then shared that APA National's had awarded Denver's La Alma/Lincoln Park neighborhood as one of the 2014 Great Places in America. He then thanked Susan Wood for her many years of service as President on the APA Colorado Board and presented her with a gift from the Chapter.

#### 2. Introduction of Board Members – Stan Clauson, President

Stan introduced the current Board and acknowledged the work they have put into the Chapter over the past year.

##### a. Outgoing Board Members

Stan acknowledged all outgoing Board members.

**b. Newly Elected Board Members**

Stan introduced the newly elected and appointed Board members.

**c. Board Member Updates**

No updates were provided

**d. Committee Updates**

Erica summarized the efforts of the Sustainability Committee. Jessica discussed the Outreach & Communications Committee and Eric spoke about the Legislative Committee. Eric elaborated on expected legislation on TIFF and water regulations and invited members to participate on the committee.

**3. Financial Report – Joni Marsh, Secretary/Treasurer**

Joni provided a summary of the Chapter's activities over the past year. She noted the Chapter had \$146,350 in income and \$145,620 in expenses. She provided a graphic showing the where the expenses were allocated, noting conference expenses made up 38%, and administrative expenses made up 29%. She summarized that the numbers show that the Chapter is putting the majority of the revenue back into membership benefits. She then said the Board would begin working on the 2015 budget in the next few months.

Stan added that the Chapter was once again in the black and that we've worked over the last few years to increase our sponsorship so we can increase the membership benefits at the conference and throughout the year.

**4. Area Representative Map**

Stan summarized the history of the proposed map changes. He said the Board wanted to advertise the proposed changes as much as possible so those that are affected by the change will have a voice in it. He asked everyone to take time to look at the map displayed in the break area and to offer comments. He ended by telling everyone that the map will be put to a vote of the membership in the next year.

**5. Strategic Plan – Stan Clauson, President**

Stan informed those in attendance that the Board had completed a strategic plan retreat in June and that they were in the process of drafting a new Strategic plan for the Chapter. The Board identified four key areas – Partnership, Communication, Membership, and Resources. The new plan will be in a narrative format.

**6. Other Business**

Stan called for any other business and hearing none, he requested a motion to adjourn.

*Motion to adjourn by Susan.*

*Second by Eric*

*Discussion: None*

*Vote: Unanimous*

Meeting ended at 8:00 a.m.

**APPROVED NOVEMBER 7, 2014**