THEY’RE NOT TOO YOUNG TO PLAN
ENGAGING YOUTH IN PLANNING

2021 COLORADO PLANNING CONFERENCE – KEYSSTONE, CO
AGENDA

Introductions

Key Takeaways

Background Examples

• Master Plan Engagement
• Transportation Master Plan
• Box City
• Historic Preservation - Outreach and Communication
• Historic Resources Survey

Youth Advocacy & Engagement

Wrap Up
TEAM

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Professor

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Senior Transportation Planner
KEY TAKEAWAYS

1. Explore ways you can engage youth in planning initiatives
2. Discuss when you should engage youth in a project
3. Think about types of activities based on different age groups
4. Consider how you can collaborate with schools and universities
5. Discuss strategies for your project
MASTER PLAN ENGAGEMENT

UPTON, WY & EVANS, CO

MATT ASHBY
MASTER PLAN ENGAGEMENT

5 – MINUTE MASTER PLAN

• Collaborative map exercise
• Participants use lines, shapes, hatching to draw key features
• Participants asked to identify places, connections, amenities, general ideas/vision
MASTER PLAN ENGAGEMENT

MASTER PLAN IN A BOX

• Map your city
• List your favorite places and why
• Tell us about your neighborhood
• Cloud exercise

My Vision for Evans is…. 
TRANSPORTATION MASTER PLAN

CITY OF LOVELAND, CO

KATIE GUTHRIE, AICP

(CONTENT PRESENTED BY JOSH OLHAVA)
HOW TO ENGAGE YOUTH

Work with an established group

- Civics/Government Class
- Rotary Youth – Interact
- Boys & Girls Club
- Housing Authority
- After School Programs
- City Board/Commission (YAC)
WHAT ACTIVITIES WORK WELL

Experiential and hands-on activities

• Transportation 101 (shared learning)
• Bus Adventures (local, regional, Bustang)
• Train as ambassador’s w/elevator speeches & swag
• Incentives, competitions and FOOD
• Public Comment and presentations (state, national)
• PhotoVoice
CITY OF LOVELAND'S
YOUTH ADVISORY COMMISSION

5-year partnership between Public Works and YAC

Initial focus: COLT (City of Loveland Transit)

Evolved to Transportation with a big "T" -- all modes of transportation

2 liaisons that also serve on the Transportation Advisory Board

When student commissioners "graduate" off YAC, new ones are appointed

On-going relationships lead to long-term engagement and advocacy
BOX CITY

DENVER, COLORADO
KEN SCHROEPPEL, AICP
BOX CITY LEARNING OUTCOMES

• Understand the basic architectural elements and attributes of buildings
• Understand the different types of land and building uses found in cities
• Understand the urban development process
• Understand how a planned mix of building uses and densities, transportation, and public spaces creates great urban landscapes
BOX CITY

BOX CITY PROCESS:

1. Building Permit Station
   Choose a zone
   Choose specific building type
   Receive a Building Permit
BOX CITY

BOX CITY PROCESS:

2. Design Studio

Optional stop to draw building design on paper before starting construction
BOX CITY

BOX CITY PROCESS:

3. Hardware Store

Receive boxes, colored paper, scissors, markers, and tape
BOX CITY

BOX CITY PROCESS:

4. Construction Zone

Make the building

Receive guidance from adult companion or volunteer if needed
BOX CITY

BOX CITY PROCESS:

5. Building Inspection Station

Present building for inspection
Describe primary building uses and features
Receive approval signature
Get photographed with building
BOX CITY

BOX CITY PROCESS:

6. Box City Street Grid

Meet planner at Box City gate

Present approved Building Permit

Find empty lot on city block color-coded for same zoning, discussing issues like proximity and adjacency to other uses and urban features

Place building in Box City
BOX CITY PROCESS:

7. Certificate of Occupancy

Return to Building Inspection and receive Certificate of Occupancy as take-home piece
BOX CITY
HISTORIC PRESERVATION - COMMUNICATION AND OUTREACH

ADAMS 12 FIVE STAR SCHOOLS AND THE CITY AND COUNTY OF BROOMEFD PARTNERSHIP

MICHELLE PEARSON & JOSH OLHAVA
HISTORIC PRESERVATION COMMUNICATION AND OUTREACH

LANDMARKING PROCESS

• Engage students in the understanding of the historic landmarking process
• Use research tools and a collaborative partnership to understand real-world research and documentation
• Participate in the local hearing and approval/denial process
• Provide a means for stewardship and personal connections to place
• Provide youth voice on a landmarking commission

CLASSROOM CONNECTIONS: STEM

• Connect planning to the classroom around classroom practice
• Meet local and state standards for instruction
• Provide flexibility in a virtual and in-person setting
• Allow for real-world application for learning in a partnership with a community business partner surrounding STEM careers
HISTORIC PRESERVATION: ENGAGING STUDENTS IN LOCAL LANDMARKS

WHY LANDMARKS?

• Community Ties
• Process-based – Civics and history related standards
• Develops a connection to place
• Understanding of ordinances, codes, government, and civic engagement
• College and HS resume builder and spark for interest in future jobs!
HISTORIC PRESERVATION: CONNECTING WITH STEM

CLASSROOM CONNECTIONS: STEM

- HUGE connection to state standards and graduate competencies
- Does not need to be a curriculum
- Allows for students to connect to a person not just a book and notes
- Allows for INQUIRY and learning together as a community school partnership.

Planning Template for Collaboration

Link to State Social Studies Standards

Characteristics of a RockStar STEM Teacher
HISTORIC RESOURCES SURVEY

COLORADO STATE UNIVERSITY
– TOWN OF WINDSOR PARTNERSHIP
JOSH OLHAVA
HISTORIC RESOURCES SURVEY

What led to this partnership?

• Existing Relationship(s)
• Growing Need
• Lack of Resources
• Strong Interest
HISTORIC RESOURCES SURVEY

STUDENT EXPERIENCE GAINED

• Hands on project
• Extensive research and data collection
• Interaction's w/ professionals
• Meeting's w/ stakeholders
• Staffed an open house
• Presented to the Board
• Produced a tangible product for the community
Key Takeaways

- Flexible w/ milestones to sync w/ academic cycles
- Early outreach and coordination w/ stakeholders
- Reserve time on Board calendars early to avoid delays
- Document w/ photos and videos
ENGAGING UNIVERSITIES CONT.

UC DENVER & THE MURP PROGRAM
To start a presentation, go to the Slide Show tab, and select From Beginning.

During your presentation, the speaker notes are visible on your monitor, but aren't visible to the audience.

The Notes pane is a box that appears below each slide. Tap it to add notes.

If you don't see the Notes pane or it is completely minimized, click Notes on the task bar across the bottom of the PowerPoint window.

LET'S SPARK THOSE CREATIVE JUICES!
YOUTH ADVOCACY & ENGAGEMENT

This Is Your Time!

Introduce a topic or initiative

Group conversation

Access the group document (bit.ly/2ViBX64) - expires 2022
YOUTH ADVOCACY & ENGAGEMENT:

Have You Thought Of This One?

- Part of an RFP or Proposal
- Community Meetings / Charrettes / Open Houses
- Design Review
- Classroom Interactions versus Another Curriculum
- Connections to Standards:
  - Claim - Evidence - Reasoning (CER) School
- Typical Exercises Planner Use > Making them Effective to Youth
THE WAY TO GET STARTED IS TO QUIT TALKING AND BEGIN DOING.

-WALT DISNEY-